



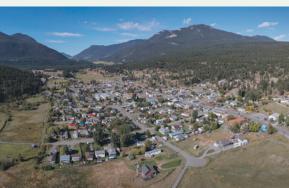
# COMMUNITY ECONOMIC PROFILE



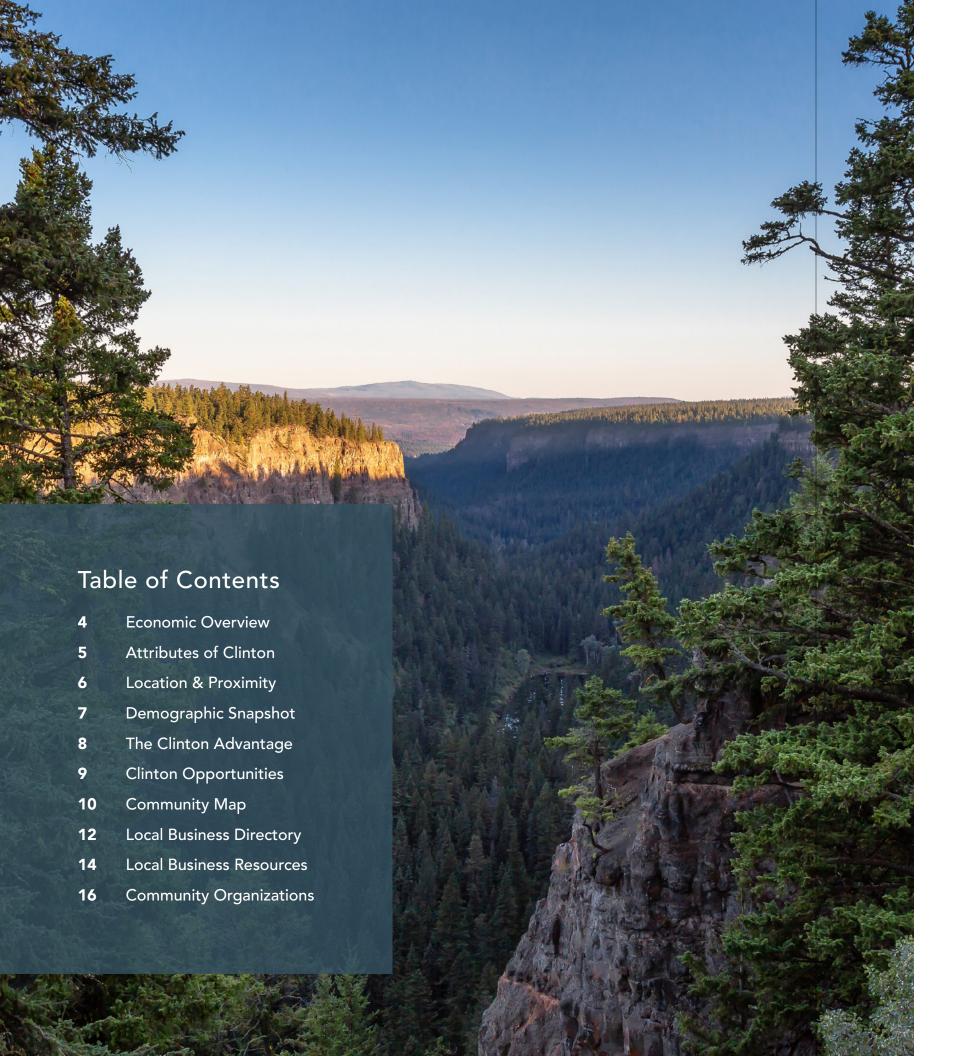












## Community Message

The Village of Clinton is a friendly, welcoming community strategically located on Highway 97 North (the Cariboo Hwy) in Central BC, halfway between Vancouver and Prince George.

The Village tagline is "Where History Meets Adventure". For the history buff, the Clinton Museum is a great starting point. This little jewel has been described as one of the best museums in BC and showcases the history of the Clinton area from First Nations heritage, Gold Rush days and early ranching and logging activities. Along with the Pioneer Cemetery, you will enjoy hours of exploration into the 1800s.

For the adventure seeker, there are a variety of multi-use trails for hiking, walking, biking and horseback riding. There are guest ranches, Provincial parks and forest service recreation sites. In the winter months one can cross-country ski or snowshoe at the Big Bar Ski Trails. For those seeking to venture further afield, snowmobiling is also a popular activity in the surrounding hills. The scenery is breathtaking and is a draw for photographers and birders. The surrounding lakes offer fishing, boating and camping opportunities and the rolling hills and back country are an outdoor enthusiast's paradise.

With a K-12 school, Health Centre, Ambulance Station, RCMP, three churches and the opportunity for a variety of recreational activities, Clinton is an ideal place to live and work. Reasonable real estate prices, low crime rate, transit service, an arena, curling rink and fitness facility, along with many parks and trails combine to make Clinton a great community in which to raise a family, start a business or retire.

Suffice to say, there is something for everyone in the vibrant community of Clinton. Plan a visit and see for yourself what a unique place Clinton really is. The Village is open to new business, ventures and marketing ideas.

# **Economic Overview** & Opportunities

From start-ups and expansion to home-based businesses and remote working, Clinton offers excellent economic development opportunities in the Cariboo Region. Clinton prides itself on providing residents with a great balance between lifestyle and work with an abundance of outdoor recreation and community events.

Clinton is a destination for antique and vintage shopping and the growing tourism industry allows employment opportunities, lower residential taxes, and opportunities for starting and growing your own business.

Clinton offers the right tools and resources for your unique business venture and can connect you with useful business contacts and programs.

## **Explore Clinton** WHERE HISTORY MEETS ADVENTURE

Located on the Historic Gold Rush Trail within traditional Secwépemc territory, Clinton is the destination to explore Where History Meets Adventure. With a rich heritage, stunning scenery, and an abundance of recreational opportunities, Clinton is perfect for travelers looking for history and adventure.

#### ATTRIBUTES OF CLINTON

Clinton is **READY FOR BUSINESS**  We have many investment and business opportunities, including retail, tourism, remote workers, and more. We make it easy to do business here and provide you with the resources and supports to make your business successful.

Clinton is HERITAGE-RICH

With history around every corner, Clinton allows visitors and residents to immerse themselves in the stories of the past, including local geology, Secwepémc history and gold rush pioneer history.

Clinton is **ADVENTUROUS** 

We are in one of the most pristine natural environments in the world with endless outdoor recreational opportunities at our doorstep. With vast access to untouched wilderness, multi-use trails, near by lakes and camping and more waiting to be experienced. We are very proud to call this region home.

Clinton is **GROUNDING** 

The breathtaking wilderness and stunningly clear skies allow the opportunity for you to slow down, reset, and fully take in the beauty of the community.

Clinton is **FRIENDLY** 

The folks of Clinton have a reputation of being the friendliest in the Region. Whether visiting the local coffee shop or attending one of the numerous annual events, visitors and residents are always welcomed.

NOSTALGIC

Clinton embraces visitors and residents with familiarity and comfort. It is not uncommon for those who have never visited Clinton before to feel welcomed and at home when chatting to locals or checkingout must-see spots.

## **Location & Proximity**



Located in the southern interior of British
Columbia, only four hours from Metro
Vancouver, Clinton is located between the two
full-service communities of 100 Mile House and
Kamloops. Clinton offers a unique, rural lifestyle
with the services of larger centres "next door",
just a 45-minute drive away. This proximity
provides the assets that many rural communities
do not have including an airport, hospital, and
additional services. Closer communities with
additional recreation, events, and amenities are
Ashcroft and Cache Creek, both approximately
30 minutes away and can be reached by the
Ashcroft-Cache Creek- Clinton Transit System.



# BRITISH COLUMBIA CLINTON USA

#### Distance from Village of Clinton

Destination	Kilometres (miles)	Travel Time
Kamloops, BC	123 (76)	1 hrs, 23 min
Kelowna, BC	281 (174)	3 hrs, 9 min
Vancouver, BC	382 (237)	4 hrs, 11 min
Prince George, BC	404 (251)	4 hrs, 20 min
Seattle, WA	515 (320)	6 hrs
Calgary, AB	740 (460)	8 hrs

# Demographic Snapshot



641



Stable population of 641 and a regional population base of 5,142

280 2,115

Labour force of 280 and a regional labour force of 2,115



Half of the population has post-secondary education

50%

\$275,000 average
home price and cost
of living 33% lower
than BC average

275<sup>k</sup>

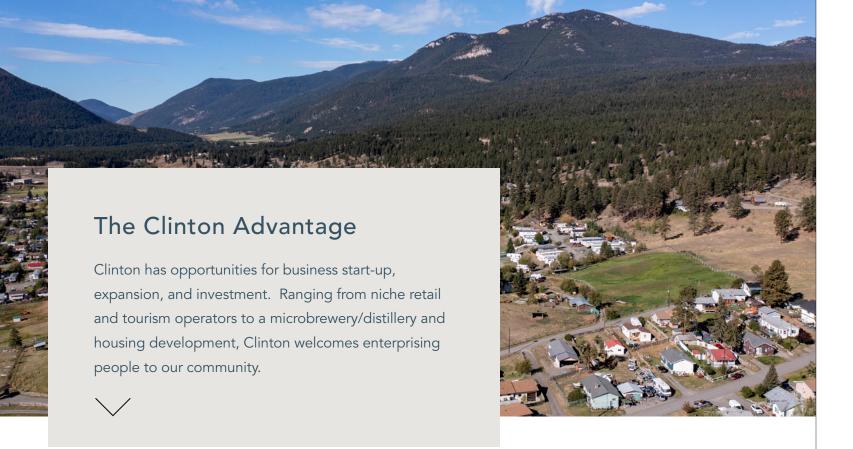




One-quarter of the population is under the age of 34







- 1 Clinton is strategically located providing geographic advantages including accessing international and provincial markets using major transportation routes and a network of commercial operations to reduce production and carrier costs.
- 2 Clinton is located only a few hours from Metro Vancouver (pop. 2.581 million).
- 3 Excellent regional tourism traffic exists. There are an estimated 484,000 travelers through the Cariboo Coast Chilcotin area with visitors spending over \$105 million annually.
- 4 Clinton has a stable population and is starting to show signs of growth.
- Clinton has affordable real estate, lower overhead costs, accessible financing, and great supports for businesses in our community.

- 6 Clinton offers affordable development costs when compared to other communities and affordable real estate giving Clinton an advantage over larger centres for new multi-use or residential building projects.
- 7 Clinton is an established destination for antiques and collectables, attracting visitors year-round.
- 8 Tourism can be expanded and remains largely untapped in the shoulder seasons. Clinton attracts hunters, anglers, and other outdoor recreation enthusiast. There are many opportunities for a tourism retail niche to complement the antiques cluster.



# Clinton Opportunities



Clinton's location, combined with the existing niche businesses and innovative companies, provides many opportunities.

# KEY ECONOMIC DRIVERS AND TARGET SECTORS

Niche Retail – there are several opportunities to start up a business. Clinton is already well known as a destination for its antique and vintage shopping. Complementary shopping opportunities will bring a stronger foundation to local retail as well as attracting visitors.

**Tourism Operator** – With the surrounding mountains, lakes, parks, and historic areas there are many opportunities for tourism. Clinton provides the perfect opportunity for operators that can collaborate with local suppliers and explore new markets by offering experiences based on the unique recreation opportunities in the community.

Value-Added Agriculture – Clinton is surrounded by over 75,000 acres of land protected by the BC Agricultural Land Reserve, preserving it for the production of crops and livestock. Increasing demand for high quality value-added products such as grains for beer and spirits, botanicals for personal care products, and nursery crops make the growth unlimited in this field.

# Other opportunities we would be happy to discuss include:

- Multi-Use Commercial / Residential Building
- Housing Development
- Micro-Brewery / Distillery











More at: village.clinton.bc.ca

Therapies

20 Jim Walch Repairs

(22) Eco-Depot

(21) Clear Between the

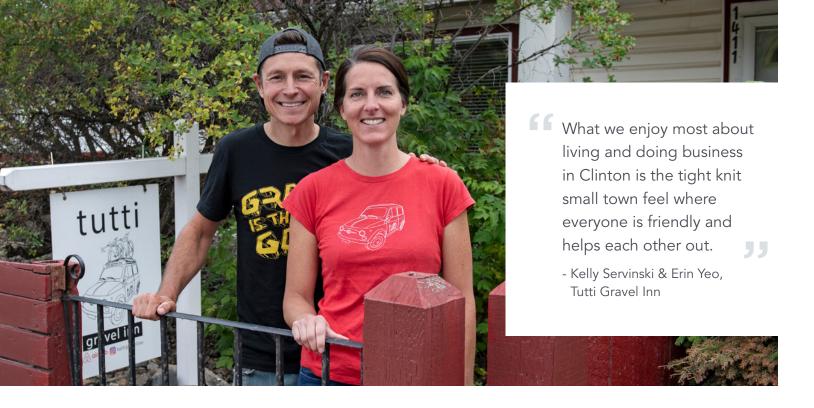
Knots Mfg. Ltd

↑ Church
 ↑ Ambulance





Boyd Pit Rd



## **Local Businesses**



#### **SERVICES**

**♀** 1511 Cariboo Hwy

Cariboo Calling Massage

**\** 250 267 9395

♥ 1312 Cariboo Hwy

Clear Between the Knots Mfg. Ltd

**\** 250 804 1110

₹ 7073 Walch Rd

Clinton Post Office

**\** 250 459 2533

• 1415 Cariboo Hwy

The Clinton Lariat \$\square\$ 250-706-9358

Gina's Cutz

**\** 604 992 9245

• 405 Fir Ave

H.T.H. Plumbing and Heating \$\\$250 459 2370

Integris Credit Union

▶ Banking: 250 459 2173▶ Insurance: 250 459 2301

• 1507 Cariboo Hwy

Jim Walch Repairs

**\** 250 459 2434

**♀** 60 Boyd Pit Rd

Kit Haourt Intuitive Bodywork

**\** 250 706 9217

McConnell Accounting

**\** 250 459 2533

• 1415 Cariboo Hwy

Olfy's Janitorial Services & Building Maintenance

Therapies

**\** 778 207 2549

Petro-Canada \$\square\$ 250 459 7715

**♀** 1318 Cariboo Hwy

Razzle Marketing \$\square\$ 250 457 3166

Richard's Tile & Design 778 881 4817

• 1600 Cariboo Hwy

Sid's Construction Ltd \$250 459 2332

#### FOOD & BEVERAGE

Cariboo Lodge

**\** 1 877 459 7992

**\** 250 459 7992

• 1414 Cariboo Hwy

The Cordial

**\** 250 459 2323

• 1315 Cariboo Hwy

The Junction Coffee House

**\** 250 457 0123

• 1418 Cariboo Hwy

Royal Canadian Legion Branch 194

**\** 250 459 2622

♥ 308 Lebourdais Ave

**Gold Mountain Restaurant** 

**\** 250 457 1288

• 1525 Cariboo Hwy

**Hunnies Merchantile** 

1414 Cariboo Hwy

**\** 250 459 7992

Big H's Halibut & Chips

**\** 250 459 0030

♥ 1204 Cariboo Ave



#### **ACCOMMODATION**

Cariboo Lodge

**\** 1 877 459 7992

**\** 250 459 7992

• 1414 Cariboo Hwy

Clinton Pines RV Park & Campground

**\** 250 459 0030

• 1204 Cariboo Ave

Gold Trail RV Park

**\** 250 459 2638

**9** 1640 Cariboo Hwy

Nomad Motel

**\** 250 459 2214

**♀** 1500 Cariboo Hwy

Round-Up Motel

**\** 250 459 2226

**\** 1 877 777 5798

• 1214 Kelly Lake Rd

Tutti Gravel Inn

**\** 604-815-8653

• 1411 Cariboo Hwy





More at: village.clinton.bc.ca

#### **SHOPPING & RETAIL**

Alfreda's Uptown Antiques

& Things

**♦** 1311 Cariboo Hwy

BC Liquor Store 250 459 2444

**♀** 1421 Cariboo Hwy

Bubbles' Blossom Design \$250 819 3359

1323 Cariboo Hwy

Clinton Budget Foods \$\,250\,459\,7911\$

• 1429 Cariboo Hwy

Clinton Emporium \$\square\$ 250 459 0025

**♀** 1301-1305 Cariboo Hwy

Clinton Home Building Centre

250 459 25441217 Cariboo, Hwy

Cynders Inc

**\** 250 459 2006

• 1300 Cariboo Hwy

Free Spirit Art Gallery

• 1415 Cariboo Hwy

**\** 250 459 2533

**\** 250 457 0085

₱ 1604 Cariboo Hwy

Gardenside Pottery & Gifts

**\** 250 459 2573

**Horse Effects** 

**\** 604 845 3830

**4** 604 353 3644

**\** 250 459 2478

Dewdney Ave

**\** 250 457 7063

The North Road

**\** 250 459 7792

The Old Parkies

White Elephant

**Trading Post** 

The Mystery Shack

**♀** 1307 Cariboo Hwy

**♀** 1515 Cariboo Hwy

• 1522 Cariboo Hwy

**♀** 1619 Tingley St

Mile 47 Vintage Shop

• 1418 Cariboo Hwy

Munro's Feed & Supplies

• 1521 Cariboo Hwy







#### **Local Business Resources**



#### **CLINTON IS OPEN FOR BUSINESS**

Whether you are looking to start your own business or to support and grow your existing business the Village office has resources that can help.

#### WORKBC

WorkBC is the provincial government's access point to help all British Columbians to successfully navigate B.C.'s labour market. WorkBC helps people find jobs, explore career options and improve their skills. They help employers fill jobs, find the right talent and grow their businesses.

# THE VILLAGE OF CLINTON – ECONOMIC DEVELOPMENT

We are committed to supporting Clinton's economic development and can guide you to key resources to help you start or expand your business in our community. If you are conducting business within the Village of Clinton, you require a business license. The full fee schedule is available through the Village of Clinton office or website.

#### COMMUNITY FUTURES SUN COUNTRY

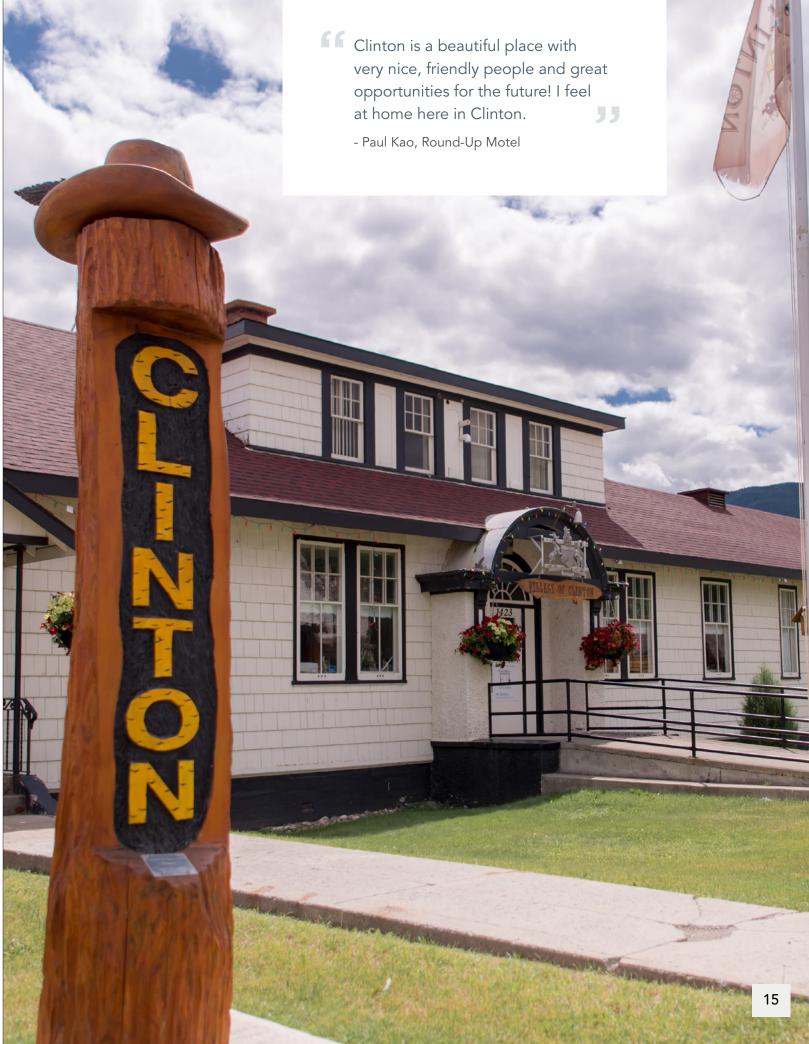
Community Futures provides services and programs to small- and medium-sized business owners and entrepreneurs living in rural areas. Services include loans, business planning, training, consulting and other resources.

- **\** 250 459 2261
- admin@village.clinton.bc.ca
- village.clinton.bc.ca
- 250 453 2499
- info-ashcroft@workbc.ca
- workbccentre-ashcroft.ca

- 250 459 2261
- □ investclintonbc.ca

- **250 453 9165**
- □ cfsun.ca





## **Community Groups**



#### Ashcroft and District Hospice Society

www.ashcroftdistricthospicesociety.org

A locally based non-profit organization offering support to area residents dealing with lifealtering illness and grief. Serving Clinton and surrounding areas

#### Clinton 4-H Beef Club

☐ 4hbc.ca/clubs/central-interior

4-H builds awareness of agriculture, inspiring, educating and supporting youth to reach their full potential.

# Clinton and District Agricultural Association

f groups/130598393801275

A society for the operations of the Clinton Rodeo Grounds- responsible for organizing Clinton May Ball Rodeo, Clinton Little Britches & other equine related activities at their location including rentals of the facility to other groups.

# **Clinton and District Assisted Living Society**

■ assistedlivingclinton@gmail.com

The Clinton and District Assisted Living Society is responsible for the new Clinton Creek Estates - a 20-unit supportive housing complex in the heart of Clinton.

# Clinton and District Outdoor Sportsmen Association (CADOSA)

f groups/157550164883948

CADOSA is committed to conservation, education, and recreation in the outdoors. They work on various projects, recreational events, research initiatives and outdoor education and accessibility.



#### **Clinton Annual Ball Committee**

- ✓ clintonannualball@clintonannualball.com
- www.clintonannualball.com

The Clinton Annual Ball Committee, a volunteer, not-for-profit community organization that plans the Clinton Annual Ball, the longest, continuously running event in Canada.

#### **Clinton Art and Cultural Society**

f groups/130598393801275

The Society hosts an annual Art Show and Sale every summer to showcase local art. Local artists are encouraged to join.

#### **Clinton CiB Beautification Society**

☑ clintoncib2005@gmail.com

f ClintonCib2020

Clinton CiB Beautification Society Committee works with residents and businesses to keep the community attractive and inviting.

## Clinton Curling Club

https://village.clinton.bc.ca/our-community/parks-trails-recreation/indoor-recreation/

The Clinton Curling Club operates the Clinton Curling Rink in collaboration with the Village of Clinton. The curling season runs from November until March and new members are always welcome!

#### **Clinton Food Bank**

f Clinton Food Bank

The Clinton Food Bank's mission is to provide healthy food to those in the community who are in need.

#### **Clinton Health Care Auxiliary**

☐ https://bchealthcareaux.org

Volunteer-run community organization supporting the needs of healthcare services in Clinton.

#### **Clinton Minor Sports Association**

The CMSA is a volunteer-run community organization which organizes minor sports and programs for youth in the community.

#### **Clinton Schools Parent Advisory Council**

f profile.php?id=100010806338277

David Stoddart School is supported by a generous Parent Advisory Council that supports curricular and extracurricular learning opportunities and experiences. The PAC is the officially recognized collective voice of parents.

#### **Clinton Seniors Association**

The Association owns the Clinton Seniors Centre at 217 Smith Avenue and hosts many recreation activities as well as offers rental space.

# Clinton Senior Citizens Home Society (Clinton Villa Manor)

https://www.seniorsservicessociety.ca/location/clinton-villa/

Non-profit organization that offers subsidized affordable rental housing for seniors and disabled adults over 55 years of age.

#### **Clinton Snow Jockey Club**

The Clinton Snow Jockey Club has 35km of cross-country ski trails and looks after regular trail maintenance of these trails.

#### **Clinton Volunteer Fire Department**

The Clinton Volunteer Fire Department is located at 309 Lebourdais Ave. New volunteer members are always welcome.

#### Ladies Auxiliary to the Royal Canadian Legion Branch 194

➡ https://legion.ca/

The Ladies' Auxiliary supports the aims and objectives of the Royal Canadian legion and provides financial and volunteer support to Legion programs

#### Mill Girl Follies

f groups/754473714669451

The Mill Girl Follies are a local dance group practicing cancan, charleston, and other dances for local and international performances!

#### **South Cariboo Historical Museum Society**

**\** 250 459 2442

info@clintonmuseumbc.org

www.clintonmuseumbc.org

The Clinton Museum is operated by this dedicated group of volunteers, they strive to keep area history alive for citizens and visitors

#### **Spirit of Clinton Society**

**f** Spirit of Clinton

Committee Of Council dedicated to fostering and promoting new and re-occurring events in the Village of Clinton.

### The Royal Canadian Legion Branch 194

**\** 250 459 2622

≥ legionbranch194@bcwireless.com

The Royal Canadian Legion is Canada's largest Veteran support and community service organization. The Legion makes a difference in the lives of Veterans and their families providing essential services within the community.



