

Niche Retail | INVESTMENT OPPORTUNITY

Clinton has a strong retail environment with potential for growth. Clinton is an established destination for antiques and collectables, attracting visitors year-round. The prime location, directly on Highway 97, means that over 400,000 visitors and travelers are in our community each year, ready to explore and search for that perfect purchase.



RETAIL SALES ARE THRIVING

Clinton's retail spaces are excelling at providing authentic experiences and are striving to connect with visitors through culture, history, and a sense of belonging. Several new businesses have opened in Clinton, providing unique, locally made products, personalized service, and demand for additional complementary shopping experiences for both residents and visitors.

STABLE WITH ROOM FOR GROWTH

The BC retail market has shown a year over year growth of 10% and the tourism industry has shown exponential growth with both local and regional visitations, making this an excellent time for business development. Clinton's varied tourism appeal draws in several target demographics and provides many opportunities for niche retail. Outdoor & Sporting Goods Store, Bakeries, and Pharmacies are areas of high demand.

The Clinton Advantage

- ✓ Strategic location, BC Northern Interior Highway
- ✓ Strong regional tourism market
- ✓ \$105 million of tourism spending annually
- ✓ Low business costs
- ✓ Existing downtown antique alley

“ It's been a blessing to meet the many travelers who stop in Clinton. We have been welcomed here – and we love that we can see the cows from our kitchen window! ”

- Peter Brandle, Mile 47 Vintage Shop



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Explore Clinton

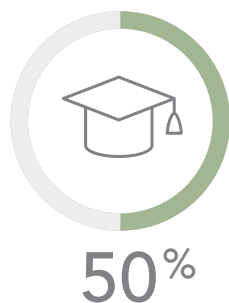
WHERE HISTORY MEETS ADVENTURE



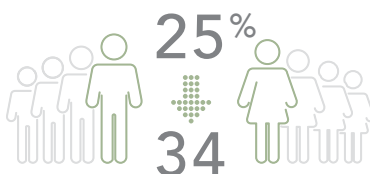
Located on the Historic Gold Rush Trail within traditional Secwépemc territory, Clinton is the destination to explore Where History Meets Adventure. With a rich heritage, stunning scenery, and an abundance of recreational opportunities, Clinton offers many excellent economic development opportunities.



\$275,000 average
home price and cost
of living 33% lower
than BC average



Half of the
population has
post-secondary
education



One-quarter of the population is
under the age of 34

*Conveniently located
only 1 ½ hrs from Kamloops,
3 hrs from Kelowna and 4 hrs
from Vancouver.*



VILLAGE OF
CLINTON

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