

Tourism | INVESTMENT OPPORTUNITY

Clinton is located in the beautiful Cariboo Chilcotin Region of British Columbia's Land Without Limits. With vast open skies, room to wander, space to roam, time to breathe and an authentic frontier to explore, the tourism opportunities are endless. There is an estimated 484,000 overnight and day travelers through the Cariboo Coast Chilcotin area with visitors spending over \$105 million annually. Investment into the tourism sector provides new and exciting possibilities including tourism operators, guides, outdoor equipment, and services.



THE TOURISM TREND

Today's travelers are planning customized vacation itineraries and Clinton's geographical location lends itself to offering the perfect combination of accessible, unconventional, and rugged. Located on the historical Highway 97, we are the gateway to the North, a stop on the Cariboo Wagon Trail and part of the Gold Rush Trail. This important travel corridor attracts year-round business.

Clinton provides the perfect opportunity for tourism operators that can collaborate with local suppliers and explore new markets by offering experiences based on the unique recreation opportunities in the community.

A REAL EXPERIENCE

The area surrounding Clinton is the outdoor enthusiast's paradise with everything from skiing, hiking, fishing, multi-use trails and ice fishing. Clinton is renowned for its historical attributes and is already home to some well-known accommodation facilities in the surrounding area, both luxury and rustic.



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The Clinton Advantage

- ✓ Strategic location, BC Northern Interior Highway
- ✓ Strong regional tourism market
- ✓ \$105 million of tourism spending annually
- ✓ Low business costs
- ✓ Outdoor enthusiast's paradise
- ✓ Expansion and relocation opportunities

“ What we enjoy most about living and doing business in Clinton is the tight knit small town feel where everyone is friendly and helps each other out. ”

- Kelly Servinski & Erin Yeo,
Tutti Gravel Inn



Explore Clinton

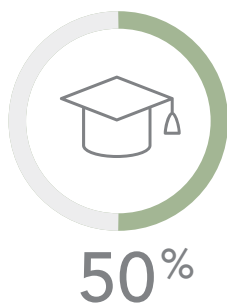
WHERE HISTORY MEETS ADVENTURE



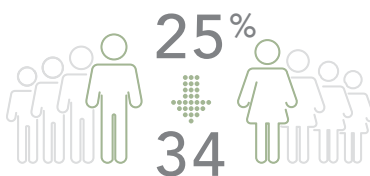
Located on the Historic Gold Rush Trail within traditional Secwépemc territory, Clinton is the destination to explore Where History Meets Adventure. With a rich heritage, stunning scenery, and an abundance of recreational opportunities, Clinton offers many excellent economic development opportunities.



\$275,000 average
home price and cost
of living 33% lower
than BC average



Half of the
population has
post-secondary
education



One-quarter of the population is
under the age of 34

*Conveniently located
only 1 ½ hrs from Kamloops,
3 hrs from Kelowna and 4 hrs
from Vancouver.*



VILLAGE OF
CLINTON

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