

## Value-Added Agriculture | INVESTMENT OPPORTUNITY

Clinton is in the BC Central Interior and the heart of the Bonaparte Plateau, one of British Columbia's thriving ranching and farming areas. The community's location provides geographic advantages including accessing international and provincial markets using major transportation routes, an abundance of access to water for irrigation and a network of similar commercial operations to reduce production and carrier costs.



### THE AGRICULTURE TREND

The Cariboo is often referred to as "Cowboy Country", agriculture provides a stable and long-term economic strength for the Cariboo region. Clinton is surrounded by over 75,000 acres of land within the BC Agricultural Land Reserve, preserving it for the production of crops and livestock. This security means an investment in agriculture will have dividends for generations to come. Advancements in practices and management, strong support for the industry, and increasing demand for high quality value-added products such as grains for beer and spirits, botanicals for personal care products, and nursery crops make the growth unlimited in this field.

### A GROWING OPPORTUNITY

The interior climate and rolling plains of this region are

### The Clinton Advantage

- ✓ Strategic location, BC Northern Interior Highway
- ✓ Over 3,000 hours of sunshine annually
- ✓ Agricultural land supply
- ✓ Low business and land costs
- ✓ Average growing season of 125 frost-free days
- ✓ Untapped opportunities for new crops

ideal for cattle and other livestock production, with BC Livestock Co-Op, one of the largest auction markets in BC, just a short distance away in Williams Lake. Extensive rangeland provides summer grazing and forage for the winter months. Value-added agriculture is untapped in Clinton, the region's ability to produce forage products, grain silage crops and small-scale vegetable crops present opportunities for Agri-tourism, farm gate production, and niche products.



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# Explore Clinton

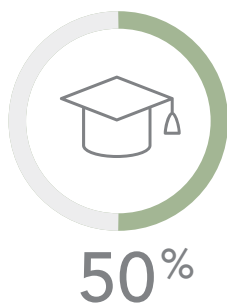
WHERE HISTORY MEETS ADVENTURE



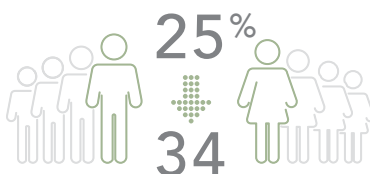
Located on the Historic Gold Rush Trail within traditional Secwépemc territory, Clinton is the destination to explore Where History Meets Adventure. With a rich heritage, stunning scenery, and an abundance of recreational opportunities, Clinton offers many excellent economic development opportunities.



\$275,000 average  
home price and cost  
of living 33% lower  
than BC average



Half of the  
population has  
post-secondary  
education



One-quarter of the population is  
under the age of 34

*Conveniently located  
only 1 ½ hrs from Kamloops,  
3 hrs from Kelowna and 4 hrs  
from Vancouver.*



VILLAGE OF  
CLINTON

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