

## Building a Business in Clinton

The Village of Clinton recognizes how remote workers and entrepreneurs contribute to the local economy. Tools and resources are available to support those interested in working from Clinton remotely or starting their own business.



## The Clinton Advantage

- ✓ Strategic location, BC Northern Interior Highway
- ✓ Extensive recreational opportunities
- ✓ Affordable real estate
- ✓ Safe and welcoming community
- ✓ School (K-12) and Senior Facilities

Explore Clinton and find a competitive and affordable location for an office, a home-based business, or to launch a new venture. Clinton offers the advantages of low-cost rural living with affordable real estate, lower overhead costs, accessible financing, and great supports for businesses in our community. Provincial and Regional organizations, such as Sun Country Community Futures, offer training, funding, and planning supports specific to businesses in rural areas. Clinton has many amenities that make it ideal for working from home or starting a business.

### Business Advantage

- Smaller start up costs.
- Lower marketing and advertising costs.
- Active community organizations and events.
- Strong tourism market.
- Dynamic economic development programs.
- Affordable real estate.

### Quality of Life

- Community recreation– Skating Arena, Curling Rink, Community Hall, Rodeo Grounds, Museum and Library.
- Outdoor activity– Walking trails, parks, playgrounds, hiking, biking... the list is endless!
- Compact, walkable community.
- Downtown with antique and vintage shopping, restaurants, pubs, coffee shops, hardware store and more.



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## BUSINESS RESOURCES

Clinton has numerous business opportunities for the smart entrepreneur. Here are some useful links and resources for those looking to start a business in Clinton. This list is not exhaustive but is a starting point of resources to help you succeed in starting your business.

“ Clinton is a beautiful place with very nice, friendly people and great opportunities for the future! I feel at home here in Clinton. ”  
- Paul Kao, Round-Up Motel

## From Preparation...

### 1 GET ADVICE

#### BDC's Key Steps to Starting a Business

<https://www.bdc.ca/en/articles-tools/start-buy-business/start-business>

#### BizPal

<https://www.bcbizpal.ca>

#### Community Futures Sun Country

<https://www.cfsun.ca>

#### Government of Canada

<https://www.canada.ca/en/services/business.html>

#### Small Business BC

<https://smallbusinessbc.ca>

#### Industry Analysis

<https://www2.gov.bc.ca/gov/content/data/statistics/business-industry-trade/industry>

#### Competition Analysis

<https://village.clinton.bc.ca/our-community/business-directory/>

### 3 DEVELOP A BUSINESS PLAN

#### Small Business BC's Resource list

[https://smallbusinessbc.ca/wp-content/uploads/resource\\_files/Resources-for-Business-Planning.pdf](https://smallbusinessbc.ca/wp-content/uploads/resource_files/Resources-for-Business-Planning.pdf)

#### Other planning resources:

#### The Aboriginal Business & Community Development Centre

<https://www.abdc.bc.ca>

#### Women's Enterprise Centre

<https://www.womensenterprise.ca>

#### Work BC

<https://www.workbc.ca>

### 2 DO YOUR RESEARCH

#### Village of Clinton Community Profile

<https://village.clinton.bc.ca/business-economy/community-profile/>

#### Village of Clinton Investment Information

<https://smartinvestclintonbc.ca>

#### UBC's Small Business Accelerator Program

<https://sba.ubc.ca/business-basics>

## To Launch...

### 1 CREATE A FINANCIAL PLAN

It is essential to assess the cost of establishing and running your business prior to operation. A clear financial plan must be included in your business plan to give you a reliable estimate of your financial requirements. Your small business may be eligible for one of the following funding assistance programs:

- Community Futures Sun Country
- Women's Enterprise Centre
- Innovate BC

#### Search other funding options here:

<https://innovation.ised-isde.canada.ca>

#### Intuit Quickbooks small business budget template:

<https://quickbooks.intuit.com/ca/resources/funding-financing/small-business-budget-template>

### 2 COMPLETE OPERATIONAL REQUIREMENTS

#### Local Requirements:

#### Business Licensing Bylaw

<https://village.clinton.bc.ca/business-economy/business-licenses>

#### Zoning Bylaw Information

<https://village.clinton.bc.ca/local-government/bylaws-and-policies/village-bylaws>

*All businesses within the Village require a business license to operate.*

#### Provincial and Federal Requirements:

<https://www.canada.ca/en/services/business.html>

### 3 ESTABLISH AN ONLINE PRESENCE

#### Destination BC Learning Centre

<https://www.destinationbc.ca/learning-centre/category/digital-marketing>

#### Love Clinton Program

<https://lovenorthernbc.com/community/clinton/>

#### DER3 (Innovate BC)

<https://www.innovatebc.ca/programs/mentorship/digital-economy-rapid-response-resiliency>

#### BC Marketplace (Small Business BC)

<https://marketplacebc.ca>

## MORE RESOURCES

Local, Regional, Provincial and National Resources compiled at:

➤ <https://village.clinton.bc.ca>





# Explore Clinton

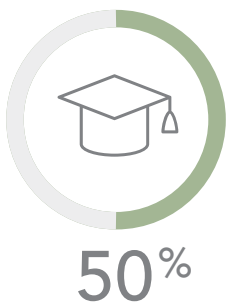
WHERE HISTORY MEETS ADVENTURE



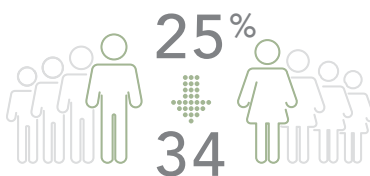
Located on the Historic Gold Rush Trail within traditional Secwépemc territory, Clinton is the destination to explore Where History Meets Adventure. With a rich heritage, stunning scenery, and an abundance of recreational opportunities, Clinton offers many excellent economic development opportunities.



\$275,000 average  
home price and cost  
of living 33% lower  
than BC average



Half of the  
population has  
post-secondary  
education



One-quarter of the population is  
under the age of 34

*Conveniently located  
only 1 ½ hrs from Kamloops,  
3 hrs from Kelowna and 4 hrs  
from Vancouver.*



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